

South Florida
INTERNATIONAL
FASHION
WEEK 2018

SPONSOR PACKAGES
SS2018 Fashion Week

Platinum VIP Package (4) \$10,000.00

- VIP area naming rights (1 per venue)
- Name/logo on advertisements (i.e. flyers, posters, newspaper and social media)
- Yearlong advertisement on South Florida International Fashion Week, Fashion Avenue Inc., and Fashion for a Cause Foundation's social media outlets
- Name/logo recognition on the Step & Repeat
- Name/logo on the event release and invitation
- Inside cover or two (2) full page ad in the SFIFW special edition of Miami City Magazine
- Name/logo recognition in the event page and the main page banner of the SFIFW website
- Five (5) VIP passes to all events and reserved runway front row seating
- Two (2) exclusive backstage passes for pre-show meet and greet with the designers
- Opportunity to provide promotional item in VIP gift bag (optional)
- Industry exclusive

Gold Package \$5,000.00

- Name/logo on advertisements (i.e. flyers, posters, newspaper and social media)
- Name/logo recognition on the sponsor promotional banner
- Name/logo on the event invitation
- Name/logo recognition in the event page and the main page banner of the SFIFW website and social media outlets
- One (1) full page ad in the SFIFW special edition of Miami City Magazine
- Three (3) VIP passes to all events and reserved runway front row seating
- Two (2) general admission tickets to all events
- Opportunity to provide promotional item in VIP gift bag (optional)

Silver Package \$3,500.00

- Name/logo on social media advertisements
- Name/logo recognition on the sponsor promotional banner
- Name/logo on the event invitation
- Name/logo recognition in the event page of the SFIFW website
- One (1) full page ad in the SFIFW special edition of Miami City Magazine
- Two (2) VIP passes to all events and reserved runway front row seating
- Three (3) general admission tickets to all events
- Opportunity to provide promotional item in VIP gift bag (optional)